



September 2023

### ***A MESSAGE FROM OUR PRESIDENT***

Hello Team,

I trust you're all doing well. I'm thrilled to share some exciting news brewing behind the scenes today that our team has been working on.

At Hoffman Construction, we've embarked on a new journey. It's more than just a new look; it's a bold step into our future. We've refreshed our look and fine-tuned our message based on our core values.

### **Building Excellence, Attracting Success**

This is more than just words to us. It's our commitment to you, our clients, and our craft. It's a promise that we're here to create more than just projects; we're also dedicated to nurturing careers, forging partnerships, and leaving behind a legacy we can all be proud of.

As we charge ahead, remember that our brand isn't just about looks – it's about who we are at our core. We're a family-run business. Our dedication, hard work, and passion make us who we are.

### **We're not just constructing projects; we're shaping the future, and we all can be proud of that.**

So, let's keep pushing the envelope, finding innovative solutions, and collaborating seamlessly. As we continue to evolve, I invite you to be a part of this exciting chapter. Our success hinges on each of you, and I'm confident we'll achieve incredible things together.

As part of our investment in our brand, we've expanded our online footprint at [HoffmanConstructionCo.com](http://HoffmanConstructionCo.com). I encourage each of you to look around and see the work our team is capable of.

Stay motivated, stay driven, and remember that the Hoffman spirit sets us apart. Here's to the journey ahead!



Best regards,

Chris

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**Chris Goss**

President

Hoffman Construction Company

[HoffmanConstructionCo.com](http://HoffmanConstructionCo.com)

## **As seen on DrydenWire.com: Governor Evers approves US 53 project in Barron, Washburn counties**

**Work also includes replacing pavement and completing work to improve safety.**

To invest in Wisconsin's transportation system, Gov. Tony Evers has signed a \$21.89 million contract with prime contractor **Hoffman Construction Co.** of Black River Falls for a multiyear pavement replacement project on US 53 from 26th Avenue north of Rice Lake in Barron County to Pine Grove Road south of Sarona in Washburn County. Construction is scheduled to start on Tuesday, Sept. 5.

**Read the full story online at: <https://rb.gy/q82a9>**



### **HOFFMAN EMPLOYEE SPOTLIGHT**

#### **DAN THEILER, PROJECT SURVEYOR**

Dan Theiler (pronounced "Tyler") - Project Surveyor, is an instrumental Hoffman Construction Company team member. With one year of dedicated service to our team, Dan brings five years of experience as a Surveyor.

With a desire for change in his career trajectory, Dan's interest in joining the Hoffman team was sparked by friends already working at Hoffman Construction Company who informed him of a job opening for a project that interested him. After reaching out to Hoffman and with a successful interview, Dan knew that Hoffman Construction Company was where he belonged. As he mentions, "The rest is history."

After joining the team and learning about the deep-rooted legacy that Hoffman Construction Company is based on, Dan is proud to be part of a family-run business that upholds their commitment to providing "high-quality work" with a focus on team member values.

He finds that the work culture at Hoffman Construction is very team-driven, and he feels fortunate to be part of this dynamic group. He appreciates the collaborative spirit that defines the team, where good communication fuels effective project execution. As he defines it, clear expectations and shared responsibilities underpin our approach at Hoffman.

Dan appreciates the time and resources that Hoffman Construction has given him to invest and grow his trade. With the company's support, he recently got his Part 107 drone pilot license, which will bring innovation to his work. He also values the company's dedication to providing cutting-edge equipment, which he needs to execute projects efficiently.

When asked what advice he would give a potential team member, his answer was very candid: At Hoffman, you chart your own course for success. The company's commitment to fostering individual growth and setting transparent expectations sets the stage for your journey.

Outside of work, Dan is busy spending time with his wife and one-year-old son. He enjoys cooking and takes a lot of pride in making tasty meals for his family.

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